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Red Sports Culture Integrated into Ideological and Political Education in Colleges and Universities Value Characteristics and Implementation Path

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ABSTRACT

Purpose: This study focuses on exploring how the red sports culture is integrated into the ideological education of colleges and universities.

Methodology: The main method used in this study was logical analysis as a way to ensure the successful implementation of this study.

Findings: Red sports culture refers to the sports and cultural activities led by the Communist Party of China. Red sports culture has gone through three stages: germination, basic establishment and further growth. Its survival conditions need to have certain political guarantee, material foundation, practical foundation and theoretical cornerstone. It is characterized by the spirit of patriotism, the spirit of revolution, and the spirit of practice. Its role is to enrich the content of ideological education in colleges and universities, to strengthen the ideology of ideological education in colleges and universities, and to cultivate a team of talents who are “morally, intellectually, physically, socially and aesthetically” qualified.

Value: This study proposes a specific implementation path for better integrating the red sports culture into the ideological and political education in colleges and universities.

Keywords: Red Sports Culture, Colleges and Universities, Ideological and Political Education

1.Introduction

“Red sport” is another expression for ‘red sport’, which is so called because it is practiced under the leadership of the Communist Party of China^[1].Scholars have proposed the concept of “red sports” to distinguish between the sports and cultural activities produced in different historical periods. Red sports culture has a two-fold meaning: first, its thought-leading effect on people; second, the basic knowledge and understanding of the Communist Party of China on sports activities^{[2][3]}. The roots of a particular sports culture are the product of social and historical situations, such as the May Fourth Movement and the Foreign Affairs Movement. Based on the universalization and popularization of sports, red sports have succeeded in realizing the ideals of red sports culture.

2.The development of red sports culture

2.1 1917-1927: A first look at the emergence of the red sports culture

Since the founding of the Communist Party of China in 1917-1927, the development of the May Fourth Patriotic Movement has not only promoted the continuous progress of China in many aspects, but also enabled the the Communist Party of China to successfully grasp the essence of sports, so that it can better serve the political struggle in China, thus further promoting the development of the germination of the red sports culture. Li Dazhao, Chen Duxiu and other patriots published many articles about red sports culture, which laid a certain foundation for the development of the budding red sports culture, and opened a new road of sports development in China.

2.2 1927-1935: The basic establishment of the red sports culture

From 1927 to 1935, the development of red sports culture did not go well and underwent more difficult trials and tribulations. During the first domestic revolution, red sports culture survived in a narrow gap. At that time, the troops led by Mao Zedong and Zhu De used a localized method to carry out difficult training, so that the soldiers competed with each other to carry out the red sports and cultural activities, with various forms of training, unique training methods, and the basic establishment of the red sports culture.

2.3 1926-1949: Further growth of the red sports culture

From 1935-1949, the basic establishment of the red sports culture to the later period of continuous development on the way, can be interpreted in three small aspects of its growth. During the second domestic revolutionary period, the communist party of china put forward the correct leadership policy of red sports and formed the collective spirit of the workers and

peasants and forced physical fitness to adapt to the requirements of the development of the people, which played a certain role for the development of red sports. The period of anti-japanese war, the red sports culture under the leadership of the Communist Party of China has rapidly gained a high degree of centralized attention from the state and the nation, and all regions have organized and carried out red sports on a larger scale, and constantly consolidated, making red sports get more comprehensive development. The period of liberation war, the red sports culture was comprehensively to red sports culture large-scale games, step by step to improve their level. The above three developmental history, explains how the red sports culture from the germ to further growth, its journey is hard.

3.Conditions for the survival of the red sports culture

3.1 The founding of the communist party of China – a political guarantee for the survival of red sports culture

In terms of history, this is the first time in China that sport has been led by a proletarian political party. Under the common trend of economic, political and cultural development, Chinese red sport has gone through an evolutionary process from the material to the institutional to the spiritual level. Since the birth of the Communist Party of China, it has insisted on being guided by the idea of democratic revolution, and has promoted the difficult transformation of red sports from traditional to modern. It has not only avoided the narrowness of capitalism, but also allowed red sports culture to develop widely with the support of the masses.

3.2 The creation of revolutionary bases – the material basis for the survival of red sports culture

Since the development of red sports in the revolutionary base areas, it has laid the foundation for the creation of social and material conditions. The establishment of the Central Revolutionary Bases not only consolidated power, but also effectively promoted economic development; at the same time, it provided the necessary material guarantee for sports in the Central Soviet Area, which in turn promoted the development of sports in the Soviet Area^{[4][5][6]}. In addition, sports in the Soviet Union consolidated the red regime to a certain extent. The Party Central Committee carried out various political, economic, military and cultural constructions in the base areas, which provided solid support for the development of sports and other endeavors^{[7][8]}.

3.3 The direction of the revolutionary trend – the practical basis for the survival of the red sports culture

The practical basis for the militarization of red sports stems from developments in the revolutionary situation. Red sports served the revolutionary war, not only helping to cultivate the collective spirit of the masses of workers and peasants and strengthening their physical fitness, but also meeting the needs of the class struggle^[9]. At the same time, special institutions and organizations were set up in revolutionary bases, pioneering the formalized management of sports in the army^{[10][11]}. During the war of liberation, central committee actively consolidated power and continued to carry out various forms of sports activities^[12].

3.4 New democratic thought – theoretical cornerstone of the survival of red sports culture

China's red sports culture is a special type that fulfilled its historical mission with the victory of the new democratic revolution^[13]. Under the leadership of a group of communist forerunners, sport was given the important task of rallying the masses to preach democratic enlightenment and seek the path to a rich and powerful nation. The new democratic revolution was led by the proletariat and its vanguard, the Communist Party of China , with anti-imperialism and anti-feudalism as the main revolutionary tasks, and such a red sport is different from the characteristics of any other cultural form in history^[14].The new democratic ideology of sports is to “serve the people and care for the toiling masses”^[15]. Although the early red sports ideology was not mature enough, it was the first time in modern Chinese history that the “toiling masses” were emphasized to participate in the ideology of “strengthening the body for the country”, and these features played a positive role in raising the national awareness of the correctness of sports. The widespread publicity of the red sports culture has awakened the public's awareness of the right to actively exercise sports^{[16][17]}.

4.Characteristics and values of red sports culture

4.1 Characteristics of the red sports culture

As a social phenomenon unique to socialist countries, red sports culture is a milestone in the progress of human civilization and an inevitable trend of social development.Under the fusion of traditional Chinese culture and the red genes of new China, it has a series of spiritual qualities such as patriotism, courage, knowledge and action.

4.1.1 Patriotism for salvation and survival

Patriotism is the excellent gene of Chinese red sports culture. When the interests of the country and personal interests conflict, those national heroes who sacrifice their lives and patriotism are not afraid of life and death to expel enemy invaders. Insisting on the supremacy

of the national interest, the heroic and heroic spirit of struggling for the mountains and rivers fully embodies their strong spiritual quality of patriotism.

4.1.2 Courageous revolutionary spirit

From ancient times to the present, any kind of technology, culture and quality that has been handed down is only able to stand out after experiencing the test of time and the hammering of reality, precipitation and innovation. The spiritual qualities of perseverance, persistence, persistence and aggressiveness of sportsmen have become traditional virtues that sportsmen must inherit and carry forward¹⁸[19].

4.1.3 Practical spirit of knowledge and action

The spirit of “internal and external cultivation and unity of knowledge and action” has always been the basic characteristic of the red sports culture. Only through continuous practice and efforts, and by combining learning and thinking, and practicing physically, can we achieve the effect of both form and spirit, and the unity of inside and outside^[20]. The highest level of red sports is from the lowest level of “practice” to the highest level of “Tao”, which is a change from “tangible” to “intangible”. from “tangible” to “intangible”^[21]. This spiritual quality of internal and external cultivation and unity of knowledge and action extended from the combination of morality and righteousness is the highest state required by the red sports culture^{[22][23]}.

4.2 The value of red sports culture

After the founding of New China, the valuable educational resources contained in China's red sports culture have important reference significance for the ideological and political education in China's colleges and universities^{[24][25]}.

4.2.1 The own characteristics of red sports culture are conducive to enriching the content of ideological education in colleges and universities

The valuable resources contained in China's red sports culture are still of great significance to the ideological and political education in Chinese colleges and universities. Clarifying its value is of great significance in promoting the diversified development of ideological and political education in colleges and universities. Achieving effectiveness is the core goal of the work of ideological education in colleges and universities, and the choice of educational methods directly affects the results of ideological education^{[26][27]}. Civic and political education in some colleges and universities still focuses on traditional ethical education, which is unable

to fully meet the educational needs of “changing with the times, changing with the times, and advancing with the times”. To a certain extent, Chinese red sports culture makes up for the shortcomings of traditional ethical education, and promotes the innovation of the content of ideological education in colleges and universities by enriching the teaching form^[28].

4.2.2 The nurturing concept of red sports culture is conducive to strengthening the ideology of ideological education in colleges and universities

General Secretary Xi Jinping's speech at the National Conference on Ideological and Political Work in Colleges and Universities provides a clear direction for the integration of red education into ideological and political education in colleges and universities^[29]. Nowadays, in the teaching process of Civic Education in colleges and universities, the teacher is still the dominant person and the students are in a dominated position, and the students are always passive to learn and accept, which to a certain extent ignores the main role of the students. Now, the spiritual connotation of harmony, unity, openness and tolerance in the red sports culture is conducive to improving the attention to students in the ideological education of colleges and universities, meeting the diversified needs of college students, and realizing true humanistic care.

4.2.3 The educational goal of the red sports culture is conducive to the cultivation of “moral, intellectual, physical, aesthetic and laborious” ideological and political talents

General Secretary Xi Jinping emphasized at a symposium for teachers of ideological and political theory courses in colleges and universities that “in order to make the Civics and Political Science courses better and better, it is necessary to implement the fundamental task of cultivating morality and nurturing people”. The implementation of this fundamental task is aimed at promoting the innovative development of ideological and political education in colleges and universities, giving full play to the role of culture in educating, teaching and nurturing people, and cultivating socialist builders and successors for the motherland who are all-rounded in morality, intelligence, physical fitness, aesthetics and labor^{[30][31]}.

5.The implementation path of red sports culture into civic and political education in colleges and universities

5.1 Write a civic and political teaching material embodying the spiritual substance of China's red sports culture

During the development of China's red sports culture, its connotation and value have been continuously enriched and deepened in the ideology of colleges and universities. General

Secretary Xi Jinping pointed out that the great ideology and politics courses should be put to good use and must be closely integrated with reality^[32]. Using the Civic Education resources to integrate the spiritual essence of China's red sports culture into the Civic Education materials, through the cultivation and infection of the red sports culture Civic Education and reasoning guidance, so that the students deeply feel the charm of the red sports culture and really understand the red sports culture genes, so as to optimize the campus environment, enhance the charm index of the campus culture, and fully embody the nurturing value of the red sports culture Civic Education classroom. The nurturing value of red sports culture is extremely far-reaching, colleges and universities to realize its nurturing value must adhere to the principle of political orientation, student-oriented principle and the principle of diversity of modes, and play a good classroom teaching, campus culture, network platforms and practical education, and the classroom is the main channel for the realization of the nurturing value of the red sports culture, to create a highly coordinated active classroom teachers and students has already been the hold and the action.

5.2 Utilizing red sports culture to create a compatible civics classroom

In recent years, the Civic and Political classroom in colleges and universities, fueled by research and reform, has been constructed with obvious results, and the role of high-quality teaching of Civic and Political classes in the implementation of the fundamental task of establishing morality and educating people has become more and more obvious. By transforming the class size of the Civic and Political classroom, implementing small class teaching as the mainstay, improving the teaching atmosphere, and innovating the teaching content, we have created a Civic and Political education classroom that incorporates the values and characteristics of the Chinese red sports culture. Innovative classroom teaching gives students a profound experience, scientifically analyzes and effectively grasps the thinking mode and learning characteristics of college students in the new era, teaches because of learning, teaches to promote learning, and highlights the importance of students' personal needs and interests in the teaching and learning activities of the Civic and Political classroom. Teachers should fully explore the sports activities between 1937 and 1948, and actively carry out the theme of red sports resources education activities, such as opening a red sports resources publicity website and setting up red sports culture exhibition boards. In the case of a complete and excellent red sports culture classroom, students of red sports culture will certainly advance a qualitative leap, can later cultivate red sports culture related talents to dedicate their own strength.

5.3 Building virtuous and talented people in line with the red sports culture

On the basis of building a red sports culture classroom, it is essential to cultivate moral and talented talents. For the ideological construction of a university, the use of red sports resources to carry out the construction of talents is related to the results of the ideological and political construction of colleges and universities, and it is necessary to increase the investment in the construction of the talent team. Colleges and universities should create a good infrastructure, teaching team and educational environment for the red sports culture to carry out education, boost the red sports culture to a new level, and actively use the red sports culture to promote the ideological construction of colleges and universities, and to do the ideological and political education for the college and university generation after generation of red sports culture talents.

6. Discussion and conclusion

Red sports culture is a sports and cultural activity led by the Communist Party of China. Red sports culture has gone through three stages: germination, basic establishment and further growth. Relative to the conditions of survival, the establishment of the Communist Party of China is the political guarantee for its survival; the creation of revolutionary bases is the material foundation for its survival; the direction of the revolutionary trend is the practical foundation for its survival; and the ideology of New Democracy is the theoretical cornerstone for its survival. It is characterized by the spirit of patriotism for salvation and survival, the revolutionary spirit of courage, and the practical spirit of unity of knowledge and action. Its role is to enrich the content of ideological education in colleges and universities, to strengthen the ideology of ideological education in colleges and universities, and to cultivate a team of talents who are “morally, intellectually, physically, socially and aesthetically” qualified. In order to better integrate the red sports culture into the ideological and political education in colleges and universities, the specific implementation paths are as follows: firstly, to write ideological and political teaching materials reflecting the spirit of the Chinese red sports culture; secondly, to create a suitable ideological and political classroom by utilizing the red sports culture; and thirdly, to build up talents of both morality and talent in line with the red sports culture.

Disclosure:

Authors' contribution:

Feifei Liu: Selecting the topic, setting the framework, writing, unifying and revising the manuscript.

Rongde Liu: Review and revise the full text.

Xiaoying Huang: Gather, categorize and analyze information.

Changxin Luo: Modify framework and review profile details.

Zuwei Mi: Gather, categorize and analyze information.

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