

JIANG, Bo and WANG, Shaojie. Research on the scientific connotation and practical path of the construction of sports power. *Quality in Sport*. 2024;33:57206. eISSN 2450-3118.
<https://doi.org/10.12775/QS.2024.33.57206>
<https://apcz.umk.pl/QS/article/view/57206>

The journal has been 20 points in the Ministry of Higher Education and Science of Poland parametric evaluation. Annex to the announcement of the Minister of Higher Education and Science of 05.01.2024. No. 32553.
Has a Journal's Unique Identifier: 201398. Scientific disciplines assigned: Economics and finance (Field of social sciences); Management and Quality Sciences (Field of social sciences).

Punkty Ministerialne z 2019 - aktualny rok 20 punktów. Załącznik do komunikatu Ministra Szkolnictwa Wyższego i Nauki z dnia 05.01.2024 r. Lp. 32553. Posiada Unikatowy Identyfikator Czasopisma: 201398.

Przypisane dyscypliny naukowe: Ekonomia i finanse (Dziedzina nauk społecznych); Nauki o zarządzaniu i jakości (Dziedzina nauk społecznych).

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The authors declare that there is no conflict of interests regarding the publication of this paper.

Received: 20.11.2024. Revised: 28.12.2024. Accepted: 30.12.2024. Published: 31.12.2024.

Research on the scientific connotation and practical path of the construction of sports power

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Fund Project: (1) Support for the Western Part of the National Social Science Foundation 2024 Project, entitled: *Collection, Compilation and Research of Red Sports Historical Materials of the Communist Party of China* (No. : 24XTY001); (2) General Project support for Chongqing Social Science Planning Project 2022, title: *Research on the Red Sports Historical Data of the Communist Party of China* (No. : 2022NDYB193)

Abstract: This study takes Xijin Ping's important discourse on the construction of a powerful sports country as the research object, mainly uses the literature method to comprehensively sort out and summarize the important speeches and discourse on the construction of a powerful sports country, extracts the main connotation and distinctive Chinese characteristics of Xijin Ping's thought of a powerful sports country, and analyzes the formation and development process of his thought of a powerful sports country in multiple dimensions. The research holds that the scientific connotation of the construction of sports power includes: to

carry forward the Chinese sports spirit and promote the nation's spiritual strength; Young strong China strong, starting from the child, establish the concept of sports education; Strive to do a good job of "three big balls", insist on developing mass sports, and enhance the attributes of sports industry; Improve the country's ability to host and participate in the competition, and build a new pattern of foreign sports exchanges and cooperation; Take the national fitness as the starting point to promote the people's physical fitness from the overall strong five aspects. Research objectives: On the basis of a deep understanding of the scientific connotation, adhere to the strategic deployment of sports power, identify the focus of sports reform, innovate the concept of sports development, and strive to promote the coordinated development of competitive sports, national fitness, and sports industry, so as to achieve the goal of building a world sports power.

Key words: Xijin Ping;The new period; Sports power; Strategic deployment; Three big ball development; Sports diplomacy

1 Introduction

This study comprehensively combs the important speeches and discussions of the President Xi on the construction of sports power, summarizes and refines the main connotation and distinctive Chinese characteristics of the idea of sports power, and analyzes the formation and development process of the idea of sports power in multiple dimensions. In the face of the unbalanced and inadequate development of China's sports industry, we must adhere to the deployment of sports power strategies (competitive sports strategy, national fitness strategy, sports industry strategy, sports talent training strategy, sports diplomatic cooperation strategy), identify the focus of sports reform, innovate the concept of sports development, and strive to promote the coordinated development of competitive sports, national fitness, and sports industry. To achieve the goal of building a world sports power. Since the 18th National Congress of the Communist Party of China, the President Xi has attached great importance to sports work, stressed that the dream of a strong sports country is closely linked to the Chinese dream, and the construction of a healthy China is an important support for the Chinese dream, and made a series of important speeches and statements. According to research statistics, from February 2012 to October 2022, the President Xi participated in more than 20 public speeches, instructions, messages and important activities on the theme of building a strong sports country. Emphasizing that sports carry the dream of national prosperity and rejuvenation; When sports are strong, China is strong, and when national sports prosper, sports prosper. In the critical period of the new era, sports has become an indispensable part of the great cause of national rejuvenation. Firmly grasp and further promote the strategy of sports power, will continue to open up a new chapter in China's sports cause, accelerate the development process of sports cause, enhance China's influence in the international sports field, promote the development of the Chinese style modernization road, and provide strong support for the realization of the Chinese dream of the great rejuvenation of the Chinese nation. In the new historical node, sports has become an important part of the great national rejuvenation, grasp the construction of strong country, will continue to create a new situation in China's sports cause, accelerate the construction and development of our country's sports cause, enhance the

discourse power of our country's sports world, promote the development of Chinese-style modernization road, help the realization of the Chinese dream of China's great rejuvenation.

2 China Sports scholars' views on the basic views of “sports power”

According to the content covered by sports power. Sports power refers to the country whose overall development level of sports is in the top or forefront in the world, including three aspects: mass sports, competitive sports and sports industry (Zhou Aiguang 2009) ^[1]. The international competitiveness of competitive sports and the development level of mass sports are the two basic criteria to measure and judge a powerful sports country (Tian Yupu) ^[2]. Huang Li (2010) believes that the content of powerful sports countries mainly involves five fields: mass sports, competitive sports, sports science and education, sports industry and sports culture. Chen Yuzhong (2010) wrote: A real sports power has high-quality sports public services, sports industry, sports culture, and national physical health, etc., and has a high-level development of competitive sports combined with school sports^[3]. Xiong Xiaozheng (2012) emphasized that the goal of building a strong sports country is not only to improve our competitive level and win more gold MEDALS in international sports events, but also to enhance our ability to participate in international sports affairs and the right to speak, as well as our competitiveness in the international sports market. In addition, the support of mass sports and school sports should also be obtained ^[4]. Li Yin (2023), based on the spirit of the report of the 20th National Congress of the CPC, pointed out that the new road of modern Chinese sports development was the only way to build a powerful sports country ^[5].

In terms of the definition of sports power, Bao Mingxiao (2009) believes that sports power is a country that ranks among the best in terms of overall sports strength and international influence composed of basic sports strength and core performance ^[6]. Tian Yupu (2009) made a dynamic analysis of the concept of sports power, arguing that sports power is a relative and comparative concept without fixed and quantified evaluation. On this basis, Qiu Xue (2010) also holds the same view: "sports power" is a relative, dynamic and comprehensive concept, and the connotation of "sports power" is also different in different historical periods ^[7]. Wang Zhihui and Chi Jian (2014) believe that sports power is a comprehensive concept, which is a collection of soft and hard strength of sports, including not only competitive sports strength but also six fields such as mass sports, sports industry, sports science and technology, sports education and sports culture ^[8].

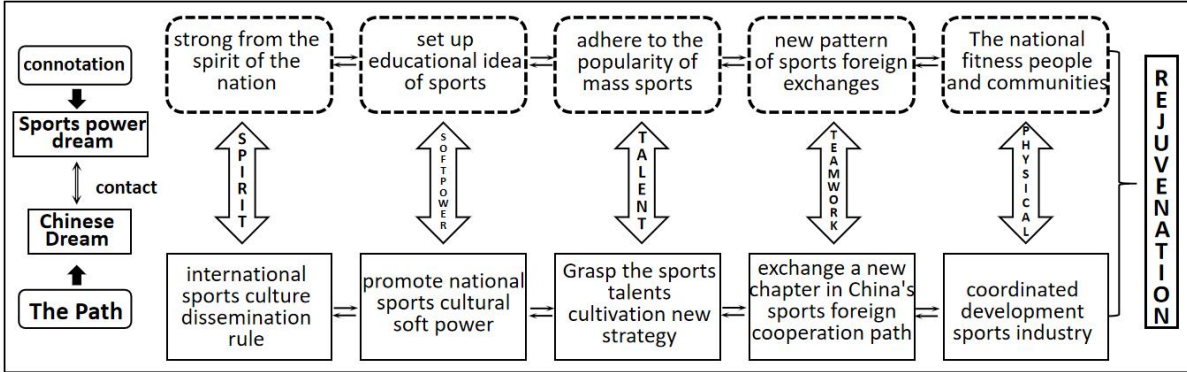
To sum up, at present, the academic circles have paid full attention to the research of sports thought on President Xi, and formed important academic achievements. However, most of these studies remain on the surface of quoting, and have not sorted out and analyzed the dimensions of the ideological system of sports powers in a comprehensive and systematic way. The research of Chinese sports scholars on sports powers mostly focuses on the definition of concepts and the division of contents, and only studies at a single point. This paper forms its own characteristics on the basis of reference and reference of previous studies: first, the importance, necessity and urgency of the construction of China's sports power after the 20th National Congress report;The second is to analyze President Xi's speeches and reports on sports power, etc., to form a systematic and perfect ideological and theoretical system of socialist sports power with Chinese characteristics in the new era and its pioneering characteristics in strategic deployment.

3 The scientific connotation interpretation of President Xi's important exposition on the construction of sports power

In the report of the 20th National Congress of the Party, it is clearly proposed to accelerate the development of people-centered sports, build a higher level of national fitness

public service system, and help the construction of sports power. The people-centered sports concept highlighting the comprehensive value of sports has gradually become a consensus [9]. President Xi once said, "Sports play an irreplaceable and important role in people's physical quality and health level, spiritual and cultural life and economic and social development" [10].

On February 25, 2018, the President Xi pointed out in his speech when meeting with the Chinese sports delegation of the 31st Olympic Games that now, we are closer than ever to realizing the goal of the great rejuvenation of the Chinese nation. From January 18 to 20, 2021, the President Xi said at the report on the preparations for the Beijing 2022 Winter Olympic and Paralympic Games that "building a strong sports country is an important goal for comprehensively building a modern socialist country" [11]. It has made clear the practical connection between the dream of sports power and the Chinese dream, sports innovation and reform, and the strategic goals of sports work in the new era. Since then, socialist sports with Chinese characteristics in the new era has appeared in the eyes of the people with a new look, and has led the Chinese people to the road of physical and mental happiness and health step by step (Figure 1).



3.1 Carry forward the Chinese sports spirit and promote the spiritual strength of the nation

The summary and commendation conference of the Beijing Winter Olympics and Paralympics mentioned that "we should vigorously carry forward the spirit of the Beijing Winter Olympics and move forward bravely toward realizing the Chinese dream of the great rejuvenation of the Chinese nation." In 2014, when welcoming the international guests who came to attend the opening ceremony of the Youth Olympic Games in Nanjing, the President Xi stressed that "sports can provide a powerful spiritual force for the great rejuvenation of the Chinese nation" [12]. In February 2022, President Xi mentioned at the welcome banquet for the 2022 Winter Olympics in Beijing that "the Grand event of the Winter Olympics will greatly stimulate the national spirit and help gather the sons and daughters of the Chinese people at home and abroad to unite and strive for the great rejuvenation of the Chinese nation" [13].

On the new journey of building a modern socialist country in an all-round way, sports, with its radiant Chinese sports spirit, is also inspiring people of all ethnic groups across the country to pursue excellence and break through self-release. We will vigorously carry forward the Chinese sports spirit, provide strong spiritual support for the construction of the socialist cause, and effectively promote the coordinated development of school sports, competitive sports and mass sports in our country. On the road of Chinese modernization, the Chinese sports spirit, displayed through sports competitions, sports culture dissemination, and international sports exchanges, has continuously displayed to the people of the world the unique spirit of the big Eastern country, continuously conveyed spiritual strength to the construction of a strong sports country, and demonstrated the firm determination and strong confidence of the Chinese nation to realize the Chinese dream of great rejuvenation. To carry forward the Chinese sportsmanship means to closely link one's work with the cause of

promoting socialism with Chinese characteristics, to convert deep patriotic feelings into practical actions of hard work and service to the country, and to show loyalty and love for the country through outstanding achievements in their respective posts. Focusing on the inheritance of Chinese sports culture, the cultivation of youth sports spirit, and the publicity of sports events and activities, we will create cultural symbols and images shared by the Chinese nation, so as to provide strong cultural support and spiritual motivation for building a strong sports country and realizing the Chinese dream of great national rejuvenation. The Chinese sports spirit is the spirit of winning glory for the country; The Chinese sports spirit is the spirit of national unity. From weak to strong, the rise and prosperity of Chinese sports, the reason why can achieve today's glory, is not the credit of any one person, but the joint participation of the people of all ethnic groups in the country, the result of unity and hard work. The Chinese sports spirit is the spirit of perseverance and hard work. Chinese sports spirit, in the final analysis, is the "Chinese spirit", and it is also the spirit that we need most at present to realize the great Chinese dream of national rejuvenation.

3.2 Young strong China strong, starting from the doll, establish the concept of sports education

On February 8, 2014, President Xi talked with Bach, president of the International Olympic Committee, and said: "Starting with children, we will earnestly improve the level of competitive sports, persevere in carrying out mass sports, and step forward to become a sports power" ^[14]. On February 24, 2017, President Xi also mentioned during his visit to Beijing that "young people are strong in China, sports are strong in China, and promoting the continuous development of sports in China is an important part of the great rejuvenation of the Chinese nation" ^[15]. On May 30, 2024, President Xi wrote back to the students of Zhijiang Primary School in Jialing District, Nanchong City, Sichuan Province, emphasizing that young children are the future of the motherland and the hope of the Chinese nation. He hoped that the students would have lofty aspirations and strive to grow into pillars worthy of the great task of building a strong country and reviving the nation ^[16]. Young people are strong and young people are strong in many aspects, not only reflected in physical health and sports ability, but also including ideological morality, academic performance, innovation ability, practical ability and so on. School physical education should start from school, ensure teachers and facilities and students' physical health monitoring; To start from the youth, cultivate the values and sportsmanship. Following the law of education to carry out school physical education work in an orderly manner is helpful to promote the breakthrough of traditional education mode, the improvement of students' physical health level and the core quality of sports.

Therefore, physical exercise should start from the baby and develop exercise habits from a young age. President Xi called for "guiding and encouraging young people to actively participate in sports during the important period of the formation and establishment of youth values" ^[17]. Exercise students' character of perseverance and respect for others, let students learn teamwork and fair competition in sports, and cultivate students' strong adaptability and problem-solving ability to meet challenges and face adversity. After experiencing setbacks and difficulties, students' mental state, psychological quality and self-will can achieve comprehensive growth, learn lessons from setbacks, condense true knowledge, and lay a solid foundation for future life.

3.3 Do a good job in the "three big balls", adhere to the popularization of mass sports, and enhance the attributes of the sports industry

President Xi once said: "The three big ball to play up, this is a sign of a sports power." He mentioned the development of Chinese football many times when talking with foreign guests. On June 14, 2017, President Xi met with FIFA President Gianni Infantino in Beijing and said

that the true meaning of football lies not only in competition, but also in enhancing people's physical fitness and cultivating people's spirit of patriotism, collectivism and tenacious struggle. On August 30, 2019, when meeting with FIBA President Murato, President Xi pointed out that basketball is deeply loved by the Chinese people. China attaches great importance to the development of basketball, actively participates in the international basketball cause, and supports the efforts made by FIBA for the development of basketball [18].

The revitalization of the "Three Big Balls" is a systematic project involving sports, education, culture and other aspects, which requires us to integrate the revitalization of the "three Big Balls" into the sports power in a more active, systematic and comprehensive way [19]. The development of the three big ball sports has gone beyond the scope of individual competition, and paid more attention to collective cooperative operations in the arena. Players should not only have a deep understanding of the game environment and equipment, but also experience physical and mental pleasure, sentiment improvement and personal limit breakthrough in sports. The Three Big Ball Games greatly improve the physical quality of participants, shape moral concepts and cultural literacy, cater to the public's dual aspirations for healthy body and spiritual satisfaction, promote the simultaneous improvement of the public's material and spiritual, and highlight the vivid practice of the Chinese national spirit in the field of sports.

On August 10, 2019, The General Office of the State Council issued an outline on building a powerful country in sports, pointing out that the popularization and improvement of football, basketball and volleyball should be comprehensively promoted. Excavate the "Three big Balls" project culture, widely carry out the "Three big Balls" fitness activities of the whole people, and establish a mass "Three big Balls" competition activity system and incentive mechanism [20]. Focusing on the sports industry, intelligent development, the application of information technology, the improvement of public service capacity for national fitness, the expansion of sports consumption, the supply of sports events and the guidance mechanism for sports consumption are all important links in China's active strengthening of the sports industry. Encourage social capital investment, promote the construction of smart fitness facilities, smart walks and smart sports parks, optimize existing resources, improve the level of public services for smart fitness, so as to achieve the integration of resources, information sharing and network interoperability, and strengthen the analysis and application of smart data. We will further expand sports consumption, explore new areas of consumption such as sports fitness, sports attendance, training and tourism, and promote the development of leisure fitness and competitive performance industries. At the same time, a guiding mechanism for sports consumption in various regions will be established to promote the sustainable and healthy development of the sports industry and meet the people's demand for high-quality sports activities.

3.4 Enhance the country's ability to host and participate in competitions, and build a new pattern of foreign sports exchanges and cooperation

On February 7, 2014, President Xi went to Russia to attend the opening ceremony of the Sochi Winter Olympics and said to International Olympic Committee President Bach: "Bid for the 2022 Winter Olympic Games." It will certainly promote the popularization and development of winter sports in China and carry forward the Olympic spirit"[21]. On February 5, 2022, President Xi mentioned at the welcome banquet for the 2022 Winter Olympics in Beijing that "by organizing the Winter Olympics and promoting the Winter Olympics, China has brought ice and snow sports to the homes of ordinary people, achieved the goal of promoting 300 million people to participate in ice and snow sports, and made new contributions to the global Olympic cause" [14].

The 2022 Beijing Winter Olympic Games was successfully held, with its green, sharing, open and clean hosting concept as the core, emphasizing ecological priority, resource conservation and environmental friendliness, through the application of science and technology and wisdom, to achieve the efficient use of venues and the application of environmentally friendly ice making technology, to promote sports reform and maximize social effects. Against the backdrop of the global epidemic, the Winter Olympics has put forward the requirements of simple, safe and wonderful hosting. At the same time, as an important opportunity to promote the coordinated development of the Beijing-Tianjin-Hebei region, more people can share the fruits of hosting the Olympics, and demonstrate China's overall vision and long-term development perspective on sustainable development, regional coordination and international cooperation. The Beijing Winter Olympics not only deepened international solidarity and cooperation, but also served as a platform for cooperation at a time when century changes and century epidemics were intertwined, sending a strong signal of "greater unity" and "working together for the future". It also made remarkable achievements in international exchanges and cooperation, such as the launch of the China-Russia Sports Exchange Year and the announcement of the China-Arab Friendship and Cooperation Year. It demonstrates China's attitude of opening up to the outside world and its determination to promote international exchanges and cooperation. In terms of science and technology and smart venue construction, the venue construction of the Beijing Winter Olympics highlights the characteristics of science and technology and wisdom, such as the National speed skating Hall "ice ribbon" implementation of smart venue construction, in response to the needs of intelligent operation during the competition, efficient management after the competition and diversified services. All venues of the Beijing Winter Olympics meet the green building standards, all venues use 100% green electricity for conventional energy during the games, and achieve 100% carbon neutrality at the end of the games, reflecting the concept of green Olympic hosting. In addition, the Beijing Winter Olympics has promoted infrastructure construction, ecological environment improvement, economic development and social progress in the Beijing-Tianjin-Hebei region, adding new impetus to regional development. Through these measures and achievements, the Beijing Winter Olympics is not only a sports event, but also a vivid practice of China's strategy of opening up, international cooperation and sustainable development, demonstrating China's contribution to the global sports cause and the international community.

3.5 We will take national fitness as the starting point to promote the overall health of the people

In August 2016, President Xi pointed out at the National Health and Wellness Conference that it is necessary to change the focus on medical treatment to focus on people's health, establish a sound health education system, and promote the deep integration of national fitness and national health ^[22]. On October 18, 2017, the report of the 19th National Congress of the Party pointed out that the Party Central Committee with President Xi as the core personally planned to promote the reform and development of sports, elevated national fitness to a national strategy, and promoted the deep integration of national fitness and national health. The report of the Party's 20th National Congress in 2022 put forward: "Extensively carry out national fitness activities, strengthen youth sports work, promote the comprehensive development of mass sports and competitive sports, and accelerate the construction of sports power." These guidelines clarify the important role of national fitness in improving national health, promoting the construction of a healthy China and realizing national modernization, and reflect the country's great importance to the cause of national fitness and its determination to promote it in an all-round way.

With the increasing strength of China's comprehensive national strength, personal health and physical exercise began to be valued by the people. More and more people are attaching importance to personal health and physical exercise. President Xi repeatedly pointed out that national fitness is of great significance in promoting the development of China's sports industry and improving people's health, and stressed the need to further deepen the deep integration of national fitness and national health. Because it is not only directly related to the improvement of the national health level and the realization of the healthy China strategy, but also has a far-reaching impact on promoting economic and social development, cultivating an active and healthy lifestyle, enhancing the country's soft power, achieving the sustainable development goals, and cultivating sportsmanship and national cohesion. Through national fitness, the physical fitness and quality of life of the whole people can be improved, a healthy and harmonious society can be built, and the country's cultural charm and comprehensive national strength can be displayed, providing a solid spiritual motivation and healthy foundation for realizing the Chinese dream of great national rejuvenation.

4 The realization path of President Xi's important discussion on the construction of sports power

4.1 Evaluate the situation and find out the context: comprehensively control the international communication law of sports culture

As a unique traditional national culture, the sports culture needs to renew itself through foreign communication and international exchange study, so as to constantly enrich and develop the sports culture connotation in our country. Sports culture in the new era shoulders the important task of building a sports power and reviving Chinese civilization, and is the need to maintain the diversity of world sports culture and promote the harmonious and healthy development of international sports^[23]. China's sports culture is hindered in many ways in the international communication, resulting in poor quality and effect of communication. On the one hand, it is affected by internal factors such as the strategic deployment of domestic sports culture, political line, supervision and management system and operation mechanism, and on the other hand, due to the huge cultural differences between the East and the West, China's sports culture needs to be spread under the complex background of different aesthetics, values, language environment and communication concepts, and the phenomenon of "cultural misunderstanding" frequently appears. In order to avoid this phenomenon, it is necessary to evaluate the situation, carry out continuous exploration, in-depth research and careful analysis, and be able to find out its context, and then the right medicine. First of all, we should conduct a comprehensive re-examination and rule control of the international communication environment, especially in the huge cultural differences, to go directly to the "root cause", re-formulate communication programs according to local conditions, and teach students according to their aptitude. The form, content, mode and strategy of communication should be properly adjusted to make the effect of communication more remarkable. Secondly, the profound analysis of international communication background from different angles, full understanding of foreign communication characteristics and forms, and the combination of them to make a profound analysis, clear communication direction, make communication planning and strategic deployment with strong practicality and timeliness, and further improve the communication quality and effect of China's sports culture.

4.2 Take people as a mirror, forge ahead: strive to enhance the soft power of national sports culture

At present, China's sports culture communication is mostly in a state of passive communication, with weak awareness of active communication, incomplete self-communication system, vacant organizational management position and many other negative factors leading to low international discourse power and weak international influence in China [24]. From the point of view of the construction of China's current sports power, it is mainly reflected in enhancing the soft power of national sports and enhancing its influence in the global scope. This highlights the core concept of socialist sports with Chinese characteristics and shows our deep understanding of "humanistic care" and "harmonious coexistence". To show the world a Chinese sports spirit that puts people first and pursues harmonious development, this spirit not only reflects China's cultural characteristics, but also an important part of our country's soft power.

First of all, the influence of Chinese and western sports culture is different, and the western sports culture is the contemporary mainstream on the international stage. In order to develop Chinese sports culture, it is necessary to clarify that the development of western sports culture is a continuous process of experience accumulation. Success is not an overnight change, but involves multiple complex factors, such as the construction of the concept, the improvement of the organizational structure, the optimization of the management system and the innovation of the communication method. The development of Chinese sports culture, while learning from western experience, also pays attention to excavating and inheriting its own traditional sports culture essence, and tries to build a sports culture system with Chinese characteristics and in line with socialist core values. As the old saying goes: "from other mountains, you can attack jade", using the western countries in the deep culture of sports communication, to strengthen the internal and external construction of our sports culture. Such efforts will help promote China's sports culture to the world stage and occupy a place in the field of global sports culture.

Secondly, the construction of sports culture in our country should adhere to the principle of "both internal and external cultivation". First, the past for the present, the transformation and innovation of Chinese traditional sports culture. Discard outdated elements, retain and carry forward their essence, and carefully polish, and is committed to building a sports culture system that inherits the excellent traditions of the Chinese nation and conforms to the core values of socialism, and promote it on the international stage to form a cultural transmission force with global influence. Second, reform the old and build a diversified international sports culture communication system. It is necessary to make full use of modern and advanced new media network communication methods, establish a sports culture communication mechanism with Chinese characteristics, and explore more effective communication channels to ensure the wide spread and far-reaching influence of Chinese sports culture in the world. Enhance the international influence of Chinese sports culture, help shape the image of China on a global scale, promote global sports culture exchanges and cooperation to contribute Chinese wisdom and Chinese solutions.

4.3 Accurately grasp the new strategy of sports talent training, and effectively improve the sense of mission of The Times

Chairman Mao once pointed out that school sports is not only the key to the healthy growth of young people, but also a solid fortress in the construction of sports power. School sports not only for the development of the cause of sports, but also for the training of competitive sports reserve talent has made a significant contribution. Vigorously developing school sports is a new strategic goal of sports talent training and an important mission to realize the Chinese dream of the great rejuvenation of the Chinese nation. At present, the way of training sports

talents in China tends to be simple, and the national government is mainly responsible for the training and transportation of sports talents in sports schools at all levels, which can not effectively meet the needs of contemporary competitive sports and the development of sports powers to sports powers.

In view of this, deeply implement the spirit of a series of important speeches made by President Xi of the school for the development of sports powers. As fresh blood in the body of a country, young people carry the power source of a country's development needs, and use new media to actively spread the sports spirit of "people-oriented", "school sports, health first" to the whole society, and enable the whole society to reach a consensus with it. Both social enterprises, social organizations and sports institutions are willing to provide material and financial resources to support the development of sports in schools, such as the construction of basic sports facilities, venue construction and teacher team construction, so as to create a good social atmosphere, effectively bind the forces of the government and society together, and enhance the whole society's sense of mission of The Times for the training of sports talents. Together, we will contribute to the great cause of building a healthy China, a strong education and a strong sports country.

4.4 The path of coordinated development of mass sports, competitive sports and sports industry

On August 27, 2017, the President Xi met with International Olympic Committee President Bach and said: "Promote the comprehensive and balanced development of mass sports and competitive sports, promote the cause of national fitness, and constantly improve the health of the people." On the basis of accurately grasping the new historical stage of China's development and reform, the reports of the 19th and 20th National Congresses of the Party have proposed to "accelerate the construction of sports power." The President Xi stressed that sports is an important embodiment of comprehensive national strength and national soft power. Based on this, the coordinated development of mass sports, competitive sports and sports industry, and the promotion of its development level to the forefront of the world is a key way to enhance China's comprehensive national strength combining hard and soft power, and is one of the breakthrough points in the overall strategic deployment of building a sports power.

Daqing, an oil city located in the southwest of Heilongjiang Province, China, can be called a "model city" for the coordinated development of mass sports, competitive sports and sports industry. The people there have always been fond of sports, and have forged an indissoluble relationship with sports since the oil war. Since the reform and opening up, the entire sports cause in Daqing has become more and more vibrant with the increasingly developed economic industry. The enthusiasm of the people for sports continues to rise, and in the realistic environment of the double decline in oil volume and price, they actively and steadily face the transformation, and reasonably combine their solid hard power and soft power of sports. Hard power refers to the correct guidance of the government, strong support, coordination between departments, and the participation of the whole society. Soft power refers to the high level of enthusiasm and acceptance of sports by the masses. Not only that, they also make reasonable use of various sports resources to drive the economic development of related industries and the whole city, in order to build the "sports city" they yearn for. The development mode of Daqing City can be used as an excellent case reference, and its "shining point" can be applied to it reasonably to speed up the pace of our country from a sports power to a sports power.

4.5 Open a new chapter of international exchanges, China sports diplomacy cooperation path

The function and value of sports diplomacy in the new era have been greatly valued and deeply recognized by all countries in the world, and far more than in any other period, which not only plays an important role in the development of countries, but also can further promote the friendly and peaceful development of the international environment due to various benign competition and challenges existing between them. In recent years, China has also followed the footsteps of the international environment to vigorously develop sports, deepen sports reform and development, skillfully utilize and actively face all kinds of opportunities and challenges brought by sports diplomacy for our country's development process, further construct and improve the new pattern of sports diplomacy cooperation, and constantly enhance our country's international discourse power and ability to handle competitions.

Since taking office, the President Xi has visited Britain, the United States, Germany and other countries in succession, and met with International Olympic Committee President Bach and other major leaders of international sports organizations on many occasions, which not only shows that national leaders attach great importance to sports diplomacy and consolidate the cornerstone of China's status in the field of international sports. At the same time, it is also a key driving force for accelerating the realization of the Chinese dream of the great rejuvenation of the Chinese nation and the dream of building a sports power. This important decision just happens to combine the concept of sports diplomacy into practice to a great extent and lays a solid foundation for the further development of the new image of our country. Not only that, since the Belt and Road Initiative was proposed, more than 100 countries have reached a consensus on friendly cooperation with China for development. This is not only a healthy "mediator" for the entire international environment, but also an important way for China to truly become a prosperous, democratic, civilized and harmonious socialist country with Chinese characteristics.

Competing Contributions

B.J. led the study. All authors conceived and designed the study. B.J. and S.J.W. drafted the article. All authors made critical revisions to the manuscript for important intellectual content and gave final approval of the manuscript.

Competing interests

The authors declare no competing interests.

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