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SOCIOLOGICAL INVESTIGATION RESULTS OF UKRAINE MUNICIPAL GOVERNANCE REPRESENTATIVES ABOUT THE IMPLEMENTATION OF THE REGIONAL PATHOANATOMICAL CENTER PROJECT PROMOTION

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Abstract

The aim is to evaluate the opinion among the municipal administration representatives (MAR) of Ukraine, about the prospects of the regional pathoanatomical center (RPC) project.

Materials and methods. According to a specially designed questionnaire, 106 municipal officials were interviewed.

Statistical processing of the obtained results is carried out using generally accepted statistical methods.

Results. The estimation of the prospects of the implementation of the RPC project is given, the current trends of the municipal government are taking into account.

Conclusions. The results of the study showed that in accordance with the views of the responded municipal officials, the modern system of PAS needs reform.

Key words: decentralization, pathoanatomical service, pathoanatomical center, organizational management, municipal administration.

Introduction

During the twentieth and early twenty-first centuries, a tendency emerged in the management process regarding the urgent need to find more effective ways of solving existing socio-economic problems, which was, that led down to the hundreds of organizational models development.

In general, the abovementioned tendency is considered as the municipal government economic and social system defining parameters, which to a certain degree characterizes the regional possibilities of municipalities to create favorable living conditions of the population, to support sustainable development on the scale of the municipal economic system, which in turn exerts a significant influence on the national economy and on the life of society.

In particular, in recent years there has been a clear tendency towards the introduction of a decentralized management model at the municipal level.

In the aspects of decentralization, structural municipality principles are being improved in order to ensure the orderly economic and social well-being and economic security of each region, which will undoubtedly become a reliable guarantee for the organizational development of Ukraine.

These transformational processes did not avoid an adaptive reformation of domestic medical services of Ukraine, where in the spirit of development of the decentralization principles there is a transformation of the basic organizational principles of medical management in the context of a rather complex technological and organizational process of decentralized management [1, p. 181]. In modern scientific literature a certain attention is paid to the issues of reforming the PAS organizational structure in decentralization conditions [1-5], which determined the relevance of the study.

Materials and methods

A research interview of municipal administration representatives (MAR) of Ukraine was carried out in accordance with a specially developed questionnaire. The questionnaire was completed on a voluntary basis during the operational meetings held in the municipal government, during (2017-2018) among representatives of the municipal administration of Ukraine

For filling out questionnaires 25 minutes were allocated.

Statistical processing of the obtained results is carried out using generally accepted statistical methods.

The methodological basis of the basis of work consist of comparative analysis principles, expert and retrospective evaluations, simulation and mathematical modeling.

The boundaries of the study were determined by the structural and functional business processes study in a consensus understanding of the prospects for the implementation of a decentralized model of socio-economic organizational management of Ukraine PAS of. For a comprehensive analytical study realization on fundamental basis, the basic provisions of the classical theory of mathematical logic G.Boole are taken, which is a symbolic method of representing logical forms and syllogisms.

Results of the research and their discussion

According to the results of the questionnaire survey, among the respondents (MAR) of Ukraine, only 13.89% of the respondents considered the satisfactory state of the existing PAS system and 11.11% of respondents indicated that it was difficult for them to answer this question, the vast majority of respondents (75%) noted a clear dissatisfaction with the status of the existing PAS system (Fig. 1).

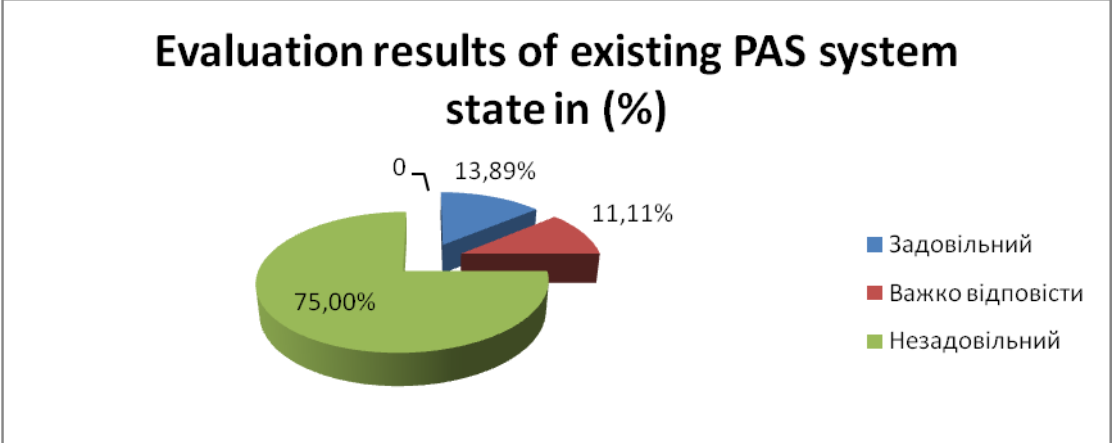


Figure 1. The results of the Ukraine PMU interview regarding the status assessment of existing PAS system

Satisfactory

Difficult to answer

Unsatisfactory

The vast majority of PMU respondents (72.22%) believe that the problem in PAS activity is the of increasing workload fact of its employees (above the established norms of labor), 9.26% of respondents disagree with this opinion and accordingly 18.52% of those interviewed indicated noted that it is difficult for them to answer the question (Fig. 2)

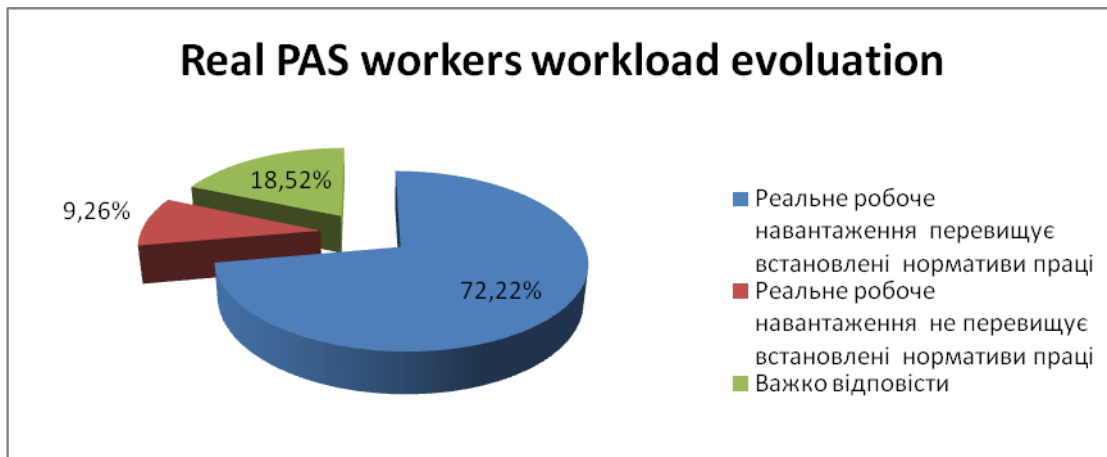


Figure. 2 The results of Ukraine PMU interview regarding the assessment of the real workload for PAS workers

The actual workload exceeds the labor standards

The actual workload does not exceed the labor standards

Difficult to answer

The main results of the sociological interview of PMU representatives regarding the prospects of designing the PRC are presented in Table 1.

Table 1.

The main results of doctors interview working in the PAS on the proposals for the promising design of the PAS (in%)

Indicator	Support for the proposed proposal	Difficult to answer the question	Do not support the proposal
The idea of PAS decentralized management model introducing	75%	15,74%	9,26%
Validity of public-private partnership within the framework of PAS development	83,3 %	7,41%	9,26%
The idea of a regional distribution of the PAS load by creating a PRC	63,89%	17,59%	18,52%
The expediency of establishing an appropriate legislative framework that will promote the regional development of PAS decentralized infrastructure	87,96%	9,26%	2,78%
The need to introduce legal changes to the relevant legal framework for promoting the PAS development	87,96%	9,26%	2,78%
The idea of adjacent development agencies creating that will be responsible for the connection of the PAS with the municipal administration	87,96%	-	12,04%.

A sufficiently large number of MAR (75%) noted that they supported the idea of PAS managing decentralized model introducing, while 9.26% favored the idea, and 15.74% of the respondents noted that it was difficult for them to answer the question.

The average rating according to the opinion of the MAR surveyed about the readiness of the municipal authorities to support the maintenance of the proper technical state of the PAS objects, using the ten-point system was 5.9 points, this assessment is slightly short-lived to the average level and due to the fact that due to the economic crisis structure the budget of domestic municipal authorities at 2017-2018 was quite overwhelmed.

In connection with the above mentioned issues, representatives of the MAR, in response to the questions regarding the assessment, the readiness of municipal authorities to promote the maintenance of adequate financial support for structural units and PAI departments, according to a ten-point evaluation system, rated only 4.5 points, thus resulting the problem of finding additional funding for structures in the PAS.

According to MAR representatives, structures financing within the PAS in the context of its decentralization should be based on the investment basis (search and appropriate involvement of interested investors, with the appropriate assistance of municipal authorities in conducting business investment tenders).

Considering that 83.3% of the MAR assessed the expediency of public-private partnership within the framework of the PAS development, while only 9.26% and 7.41% of the MAR pointed out that it was difficult for them to answer the question.

The idea of a PAS burden regional distribution through the creation of the PRC was supported by the overwhelming majority of the interviewed MAR (63.89%), where 18.52% of the interviewed were against and 17.59% of MAR was difficult to answer the question.

The advisability of forming an appropriate legislative framework that would contribute to the PAS regional decentralized infrastructure development supported 87.96% of MAR while refusing to respond to – 9.26% of MAR, 2.78% of the respondents opposed the proposal. The results obtained in this interview testify to MAR awareness of the relevant legislative importance formation and regulatory provisions, which will further contribute to the PAS development.

Accordingly, the need to introduce legal amendments to the relevant legal framework, to support the PAS development, was supported by 87.96% of MAR, where 2.76% of the respondents objected to this proposal, and 9.26% of the MAR refused to respond.

The expediency of discussion at the public-regional level on the PAS reform maps was supported by 87.96% of MAR, while the opposite was expressed by 12.04%.

Regarding the raised issue in the field of financial and credit regulation need logistical support for the PAS development, the MAR, which participated in the interview, unanimously supported it (100%).

Particular support among MAR representatives also gained the idea of creating adjacent development agencies that would be responsible for the PAS connection with the municipal administration, it was supported by 87.96% of MAR, while the opposite was expressed by 12.04%.

The findings reveal that there is support of decentralizing PAS management within MAR, but a special approach requires the solution of issues related to the distribution of liabilities of the financial PAS security and the development of the appropriate legal framework.

According to the results of a sociological interview of Ukraine MAR representatives, strategic areas of PAS activity in the conditions of domestic regional business development should be:

- the fiscal direction of the PAS provision development, implemented through temporary regional tax and customs incentives for new production, research and IT companies, aimed at cooperation with PAS institutions;

- partial financial PAS provision model within the framework of the private-public partnership:

- the budget line of financing includes:

- a) preferential regional state purchases of the PAS provision, both domestic and foreign production;

- b) expansion of development expenditures;

- c) preferential crediting at the expense of budget funds and private business entities;

- the socio-administrative direction in the regional dimension of public administration involves the development of mechanisms for fighting and countering existing bureaucratic, corruption and competitive barriers in the PAS;

- demographic trend - creation of incentives to stop the outflow of human resources and scientific personnel of the PAS;

- the regulatory direction needs to improve the legislative framework in the business sector;

- the infrastructure direction is to promote the development of the network of infrastructure PAS objects with the bases of entrepreneurship support (business centers, business incubators, technology parks, investment and innovation centers, etc.);

- structural direction, which is realized with the help of:

a) elimination of structural disparities existing in the PAS;

b) provision of quality provision of PAS services;

c) improvement of the investment climate;

d) "upward movement" in the chains of creation of added value on the PAS services line (in this case, as the private-public partnership provides for VAT taxation, and it can be regulated in accordance with Ukraine legislation, already the territorial community within the limits specified in the Tax Code Of Ukraine).

- the scientific and technical direction requires the provision of production enterprises with highly skilled personnel and commercialization of science;

- the information direction includes the dissemination of information on the latest developments and innovative products of domestic production.

Accordingly the introduction mechanism additional adjacent agencies will provide the specialized scrubber creation , in accordance with the current law of Ukraine "On Government Procurement" [7], the scope of which includes tenders. In order to exclude the possibility of corruption, in fact the proposed structure should be an independent party, which is why the adjacent agency can not be included in the proposed work in accordance with the decentralized PAS -PRC management model, just as the PRC in this case at the legal level can be considered as an interested party.

According to the majority of respondents, this direction has the following goal:

- to ensure the effective implementation of state and municipal policies in the area of providing PAS services;

- consider the structural PAS provision not only at the level of public administration, but also from the standpoint of private business;

- create conditions for the activation of business entities and the development of modern production and market infrastructure, which in turn will promote sustainable development and increase regional competitiveness.

According to respondents, the purpose of the activity of such agencies should also be:

- active professional support of the active PAS management bodies;

- creation of favorable conditions for attracting potential investors and partners;

- providing multidisciplinary and highly-qualified informational and consultative and resource support to business entities regarding the possibility of investing in the PAS field;

- providing financial support for the effective entrepreneurial initiatives implementation;

- creation of decentralized financial support mechanisms.

The Agency will operate on a parity basis between local executive authorities, local self-government bodies, business representatives, scientific and educational institutions, medical institutions, public organizations of entrepreneurs and their associations, acting as a focal point, and ensure the balancing of the business entities interests.

In the opinion of MAR representatives for optimal PAS development management, the agency for the entrepreneurship development should be profitable unbudget organization.

Accordingly the agency's activities management should be carried out directly by the executive directorate, who is elected by the supervisory board. Its competence will be to manage its current activities. In its turn, the Supervisory Board will coordinate, identify the priority strategic directions of the Agency's activities, and control the implementation of activities in the area of entrepreneurship support by the Agency Executive board. The supervisory board should consist of representatives of PAS medical institutions, investors and public observers in equal proportional proportions. All decisions of the supervisory board should be taken by an absolute majority of votes. The abovementioned organization will address the following issues at the regional and managerial level:

- analysis of the state of needs for the PAS provision, the development of proposals for further development of PAS infrastructure;

- conducting marketing, economic, sociological, financial and other types of analytical research with the purpose of identifying target groups of consumers and substantiating expediency of realization of business ideas, projects and programs at the regional level;

- provision of financial-credit and investment support to economic entities, in particular micro-lending, loan guarantees;

- development, implementation and participation in technical assistance projects by international organizations and investment funds;

- participation in investment programs;

- provision of information services to entrepreneurship, accounting, taxation, land relations, etc.;

- providing consultations on attracting foreign investments, loans, grants and assistance in writing application forms and applications for participation in grant and competition programs;

- assistance in the preparation of investment proposals, the writing of feasibility studies and business plans, the development of innovation and investment projects and support in the process of their implementation;

- development for business entities of business plans, feasibility studies, restructuring, investment projects;
- creation of financial assistance funds for regional PAS institutions, implementation of operational management and control over the loans use;
- conducting trainings and training for business entities in the field of investment of PAS infrastructure;
- creation and support of the entrepreneurship infrastructure functioning at the city level (business centers, business incubators, innovative business incubators, research and technology centers, technology transfer centers, specialized innovation and investment funds, leasing companies, consulting centers);
- assistance in realization of scientific and technical developments, software, implementation of "green" principles of entrepreneurship;
- realization of advertising and publishing activity, marketing research;
- organization and conducting of exhibitions, presentations, business meetings, seminars, symposiums, conferences, training courses;
- providing legal, consulting, engineering, information, audit services (accounting and legal support);
- providing general technical and organizational support for entrepreneurs (recruitment of personnel and specialists, provision of normative documentation, coordination of communications, access to office equipment, services of a business library, etc.);
- production and technical support (selection of premises and equipment, provision of household inventory, materials and tools, obtaining licenses and permits), etc.

Based on the Agency PAS infrastructure development, respondents who took part in sociological research, suggest to create a virtual platform "PAS-Science-Business", which provides for a comprehensive cooperation between medical PAS institutions, business entities, as well as their public associations and scientific regional potential.

In particular, in order to develop effectively the PAS decentralization model on the basis of regional business, according to the opinion of the Ukraine MAR representatives, it is expedient to include a criterion conformity to the program-target approach, which will take into account:

- orientation the decentralization of PAS management model program to the final result;

- definition of the PAS management program as an element that is program part not only of the state level but also of the regional one, which provides direct connection with other urban programs;

- adoption of the management PAS programof, as a holistic object within which, management regardless of the departmental membership of its constituent elements;

- providing the program with necessary human resources, material, financial and other resources;

- use of analysis and evaluation methods to substantiate the decisions made at all stages of the development and implementation of the program.

Also, the majority of respondents indicate that:

- current PAS funding from the state and local budgets remains insufficient, which necessitates the search for new forms of financing. As a rule, the initiative to create and promote grant projects mainly belongs to higher educational institutions, research institutes and public organizations.

- at the present stage, domestic business has not sufficiently involved in solving the PAS problems yet;

- taking into account foreign experience, it is expedient to introduce grant support for the PAS financing establishments. Accordingly, the goal of grant support should be to expand the PAS capabilities.

Conclusions. The results of the research pointed the current problems in the systemic PAS management, and clearly demonstrated the positive expectations of MAR representatives from the implementation of the PRC.

Prospects for further research are related to the study of the PRC implementation feasibility.

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