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The Impact of Social Media on the Mental Health of Young Children and Adolescents

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Abstract

Introduction

Adolescents are among the most active users of emerging digital technologies, especially social media platforms. The rapid development of social media has significantly reshaped how young people communicate, build relationships, and shape their identities. At the same time, questions about the impact of social media use on mental health have raised due to increasing rates of anxiety, depression, sleep problems, and disturbed body image. This review explores the intricate association between social media engagement and adolescent mental health. It highlights both disadvantages, as well as possible benefits of social media use.

Aim of the study

This review examines the influence of social media on adolescents and its diverse connection with mental health. While the current body of research provides valuable insights, it also reveals unexplored areas that should shape the direction of future investigations.

Materials and methods

We searched the following databases: PubMed, Web of Science, Google Scholar, clinical trial registry platforms, using key terms such as "social media", "mental health", "social media addiction", "adolescents".

Conclusion

This review highlights both the risks and benefits of adolescent social media use, emphasising its impact on mental health.

While over-consumption is linked to anxiety, depression, and sleep disruption, social media can also promote support, self-expression, and connection. Understanding factors is essential for developing effective clinical, educational, and policy-based interventions.

Key words: Social media, mental health, adolescent, depression, anxiety, sleep, self-esteem, internet, social media addiction, connection

Introduction

The rapid integration of digital technologies into everyday life has significantly shaped the developmental setting of adolescence. Among leading changes is the extensive use of social media, which now plays a central role in how young people communicate, form relationships and perceive themselves. A growing body of research indicates that frequent social media use may be associated with changes in various aspects of adolescent's well-being. Specifically, studies have linked high levels of exposure with mental-health problems [1,2,3], lower academic performance [4], and worsened social functioning [5].

Social media platforms have become indispensable in adolescent life. In Europe, it is reported that

80% of youth aged 9 to 16 use a mobile phone daily to access the internet. (6,7) In the United States, data shows that the vast majority of adolescents—approximately 95%—own at least one mobile device, with 89% owning smartphones. (7, 8)

On a global scale, although digital access remains disparate across socioeconomic strata and geographical areas, children and adolescents constitute a significant portion of internet users: approximately one-third of all users globally are under the age of 18. (9) Furthermore, younger individuals—particularly those under the age of 35—are consistently found to be the most active users of digital technologies across both established and emerging markets. (10)

This extensive connectivity is happening during a life stage already characterised by profound physical, mental and social change. Adolescents are not only navigating the complex transition to adulthood but are also immersing themselves in digital environments that shape their social experiences in novel ways. (11) Social media platforms have become key arenas where young people express themselves, seek social validation, and engage in peer interaction. These platforms offer new opportunities for connection but also introduce unique psychological

pressures, including the need to remain constantly available, the experience of social comparison, and potential exposure to harmful or distressing content.

While numerous studies have demonstrated correlations between social media use and adverse mental health outcomes, such as increased symptoms of depression, anxiety, sleep difficulties, and reduced self-esteem, there remains limited understanding of how adolescents themselves perceive and interpret the role of social media in their emotional and psychological lives. (12) This subjective dimension is crucial to examine, as adolescents' individual experiences with social media —such as how they engage with content, the emotional valence of their interactions, and their motivations for use—may significantly influence whether their online activity has a positive or negative impact on their well-being. (12)

The main point of this review is to highlight the dual nature of social media's influence on adolescent mental health. To explore this further, the present analysis integrates findings from a range of studies, focusing specifically on adolescents' perspectives and the themes that emerge from their reported experiences.

1. Mechanisms of Social Media's Impact on Mental Health

1.1 Social Comparison and Well-being

The World Health Organization defines mental health as a state in which an individual becomes aware of their abilities, copes with the normal stresses of life, works productively and contributes to their community. (13)

The psychological effects of social media use among adolescents are complex and inseparable from their developmental stage. Social media platforms—defined as digital spaces enabling user interaction through sharing images, comments, and reactions (14)—have become a routine part of daily life for most teenagers. (15) Given this, understanding how these platforms influence mental health and psychological well-being during adolescence is critically important. Numerous studies have found consistent associations between high levels of social media use and negative mental health outcomes, particularly among adolescents. This includes increased incidence of depressive symptoms (16), lower self-esteem, difficulty in sleeping and anxiety. (17) However, emerging research highlights that the way adolescents use social media may be more significant than the amount of time they spend online. In this regard, screen time alone has not been shown to have a strong causal effect on psychological well-being. (18) Instead, the motivations, emotional context, and patterns of engagement play a more direct role in shaping mental health outcomes. (12)

Offline vulnerabilities—such as low self-esteem, social anxiety, or difficulties with peer relationships—often carry over into online environments, where the effects can be intensified.

Research has called for greater attention to the interplay between online and offline experiences, particularly to understand how adolescents who face challenges in real life may be more susceptible to digital harm. (11)

1.2 Overstimulation and Information Overload

The adolescent brain is going through dynamic and critical changes during the teenage years, making young individuals particularly sensitive to environment. Research indicates that this period is described by significant alteration of brain regions involved in decision-making, emotional regulation, and reward processing. The prefrontal cortex, which governs rational judgment and impulse control, remains immature during adolescence. (19)

Unlike traditional media, social media delivers an unfiltered stream of content, ranging from personal updates and news to distressing images. Excessive exposure to such information can reinforce patterns, particularly due to processes such as synaptic pruning, which shapes the adolescent brain by strengthening frequently used neural connections. (20) Repeated engagement with certain types of content during adolescence may entrench maladaptive patterns more deeply, potentially worsening symptoms.

2. Social Media, Depression, and Anxiety

A growing body of evidence highlights a significant relationship between social media use and increased symptoms of depression and anxiety among young people. (21)

Adolescents who spend more time on social media, particularly during nighttime hours, and those who are more emotionally invested in online interactions tend to report poorer sleep quality, lower self-esteem, and elevated levels of anxiety and depressive symptoms. (17) The adolescent period is inherently sensitive, making young people vulnerable to emotional dysregulation and low selfworth. (21, 22)

Emerging research shows that not only the quantity but also the quality and emotional impact of social media use matter. Adolescents with greater emotional dependency on social media platform such as needing feedback to feel validated or experiencing distress when disconnected exhibit stronger associations with anxiety and depressive symptoms. (17)

Furthermore, constant exposure to notifications, messages, and alerts generates psychological pressure to remain constantly available, which creates anxiety, restlessness, and compulsive checking behaviours. (17)

Adolescent women, who use social media the most, have shown the sharpest increase in symptoms such as depression, loneliness, and suicidal ideation. (23, 24, 25) These trends are particularly alarming given concurrent national data indicating a rise in depressive symptoms (18) and suiciderelated behaviours. (26, 27)

Even though platforms offer privacy settings, users report experiences of photos or posts being shared without their consent, which weakens their sense of control and security. This contributes to heightened anxiety, particularly concerning the risk of personal data remaining permanently online.

(28)

3. Sleep Disturbances and Circadian Rhythm Disruption

Sleep is a critical component of adolescent development, playing a fundamental role in emotional regulation, cognitive functioning, and general wellbeing. (17) Research has drawn attention to the ways in which social media use, particularly during nighttime hours, disrupts healthy sleep patterns among adolescents. One key finding is that night time-specific social media use predicts poorer sleep quality, even after accounting for co-occurring mental health symptoms such as anxiety, depression and low self-esteem. (29) This suggests that the timing and emotional intensity of social media engagement, rather than bare screen time, are significant predictors of sleep disruption.

Up to 86% adolescents report sleeping with their phones in their bedrooms, often placing them under their pillows or holding them in their hands. (30) Constant proximity to devices enables the interruption of sleep by alerts, notifications, or messages throughout the night. (31, 32)

The blue light emitted from screens contributes by interfering with melatonin production, which is essential to regulate the circadian rhythm. Dysregulation of circadian rhythm causes poorer sleep and fatigue during daytime hours. (33)

When overall social media use correlates with poorer sleep quality, nighttime-specific social media use demonstrates an even stronger relationship. Adolescents with high emotional investment in social media, experience significantly poorer sleep quality. (17)

Adolescents who experience anxiety or arousal may turn to social media during the night as a coping mechanism, particularly when they are unable to fall asleep. (34) In such cases, digital media use may be a symptom rather than a cause of disturbed sleep, although it can create a negative feedback loop. (35)

Additionally, the content experienced on social media can alone influence sleep. Adolescents report that disturbing or violent can cause intrusive thoughts or nightmares that make it difficult to relax and fall asleep. (36) Stimulation from blue light and emotional engagement represents how social media usage in the evening hours interferes with healthy sleep.

4. Body Image Disturbances and Self-Esteem

Adolescence represents a critical period where body image is highly sensitive to external feedback and social comparisons. During this stage, adolescents are especially prone to low self-esteem. (22)

Evidence from recent studies indicates that overall social media use, as well as nighttimespecific use and emotional investment in social media, are all associated with reduced selfworth. (37)

Posting 'selfies', a frequent behaviour among adolescents, reinforces the externalisation of self-esteem. Girls, in particular, reported experiencing greater pressure to share selfies that meet conventional beauty standards, often coupled with stronger privacy concerns (38), they also frequently interpret likes on visually appealing images as confirmation of conforming to

body ideals, largely shaped by traditional and digital media portrayals of attractiveness. (39) Even when adolescents are aware that images are digitally altered, they still engage in damaging comparisons that lower self-esteem and misrepresent body perception. (39)

5. Harmful Content: Self-Harm and Risk Behaviours

One of the most concerning aspects of social media use is the prevalence of harmful or triggering material, such as posts promoting self-harm, eating disorders or substance use.

The term 'psychological harm' in this context includes feelings of threat, intimidation, exclusion and distress, with outcomes varying depending on individual vulnerability and protective factors.

(40)

The possibility of staying anonymous in digital environments enables more extreme forms of victimisation compared to face-to-face interactions. According to research, cyberbullying's repetitive and detached nature can intensify psychological harm. Victims often feel helpless due to the permanence of online content. (41) This leads to various forms of cyberbullying, including name-calling, shaming, and public contempt, all of which have been linked to increased anxiety and

distress among adolescents. (42)

Victims of cyberbullying describe experiencing confusion and emotional isolation as a result of repeated psychological abuse. (43) Many teens accept online harassment as something they must endure or ignore, believing there are limited options for support or intervention. (44) Beyond bullying, adolescents frequently reported unintentional or targeted exposure to highly triggering content. This includes posts with self-harm, which are especially dangerous for youth with pre-existing mental health conditions. (45)

In addition to mental health risks, social media also plays a role in promoting substance use. Adolescents who watched such content reported increased intention to use e-cigarettes, as well as lower substance use risk. (46) This relationship was significantly stronger among adolescents who were very frequent daily users of social media.

In younger adolescents, who may lack the cognitive and emotional maturity to critically evaluate harmful messages or regulate their exposure, the relationship between heavy social media use and psychological distress is significantly stronger. (47)

6. Protective Factors and Intervention Strategies

While much attention has been directed toward the risks associated with social media use, research highlights its dual potential, indicating that outcomes are not universally negative.

The relationship between social media and adolescent well-being is highly context-dependent, influenced by factors such as national culture, personal resilience, family support, and social environment. In fact, in some national contexts, adolescents who used social media intensively reported higher life satisfaction and stronger perceived support from family and peers. (48) Moreover, online communication can reinforce offline friendships, enhancing intimacy and providing spaces for emotional expression and support. (49)

Many adolescents describe social media as a platform for connection and comfort, especially during periods of distress. Studies have shown that individuals with mental health concerns often use digital platforms to search for information, share experiences, and access peer support, offering a crucial form of informal help-seeking. (50)

The positive psychological effects which include increased self-esteem and social support are especially important for adolescents navigating complex social and emotional transitions. (51) Experimental studies further demonstrate that virtual communication can reduce psychological distress and restore feelings of belonging after experiencing exclusion. (52)

Social media enables peer-to-peer interaction, strengthens existing friendships, and provides access to communities that offer both emotional and informational support. (53) Furthermore, adolescents frequently experience less pressure communicating online than in person, which facilitates disclosure and connection. (54)

Platforms can support mental health awareness and education. Adolescents have described feeling less isolated after viewing celebrity recovery narratives or connecting with others experiencing similar symptoms. (55) Online support networks, including moderated forums led by healthcare professionals, have been praised for offering safe environments to share feelings, reducing stigma, and encouraging professional help-seeking. (56)

Socioeconomic status also plays a role: youth from low-income backgrounds report more negative spillover from online to offline settings, including conflict and disciplinary issues at school. (11) In contrast, youth from more supportive and well-resourced families tend to experience more positive online interactions, due to parental guidance. (6)

Given these disparities, intervention strategies should focus on maximising protective factors while mitigating risks. These include digital literacy education, equipping adolescents with skills to navigate platforms safely and critically. (55)

Finally, there is a need for research that incorporates underlying mental health risk factors, such as family history or genetic vulnerability, to better understand how pre-existing traits interact with digital behaviour and shape outcomes. (11)

Nonetheless, protective factors such as body positivity education and critical media literacy can buffer the harmful effects of social comparison and appearance-based victimisation. Initiatives that encourage adolescents to deconstruct unrealistic media representations and promote acceptance of diverse body types may foster resilience and more stable self-esteem. (39)

7. Limitations of Current Research

Determining relationship between social media use and mental health remains challenging. Many studies rely on cross-sectional designs and small, non-representative samples, limiting their clinical significance. (57)

Studies based on total time spent online or on specific platforms may overlook the qualitative aspects of digital interaction that are more relevant to psychological outcomes. There is a small but statistically significant association between social media and depressive symptoms (57), which needs further investigation.

Additionally, adolescents' behaviour is shaped by peer feedback: receiving 'Likes' and comments can trigger repeated cycles of modifying self-presentation, followed by compulsive checking and short-lived gratification. (45, 54, 58)

Cultural context further complicates findings. Various behaviours may lose their negative connotations when widely accepted in a given society. As such, national differences in mobile internet access, cost, and prevalence social media can affect whether these behaviours correlate with well-being. (48)

Summary

Social media has both positive and negative effects on adolescent mental health. While it can offer connection and support, it also contributes to low self-esteem, anxiety, cyberbullying and sleep problems, especially with nighttime use. Individual traits and context strongly influence

these outcomes. The complexity and variability of usage make it difficult to draw causal conclusions. There is a clear need for further longitudinal and qualitative research to better understand these dynamics and inform effective interventions.

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